Jetty Road Glenelg Masterplan Share your view

The Masterplan for Jetty Road Glenelg intends to establish a planning and design framework that will guide future works while maintaining the historical and distinctive character of the street. This includes the proposal of new interventions to enhance the street function and attractiveness as a destination.

We are seeking your input to understand what you value about Jetty Road and how it can be improved into the future.

www.yourviewholdfast.com/jettyroadglenelg







Jetty Road over time...

We must recognise the great people who were here long before the British settlers even arrived and that is the aboriginal group called the Kaurna people, they lived in and around the Glenelg area.

ADELAIDE RD (now Anz

Glenelg saw
it's first settlers arrive.

Township plan for Glenelg

Glenelg Jetty
was officially
opened by the

Governor.

Opening of the Adelaide - Glenelg = railway





Train arriving at the Esplanade down Jetty Road.



Holiday-makers = arriving by train and car at Jetty Road.



Electric tram service from Adelaide to Glenelg opened. Luna Park Glenelg first

opened.

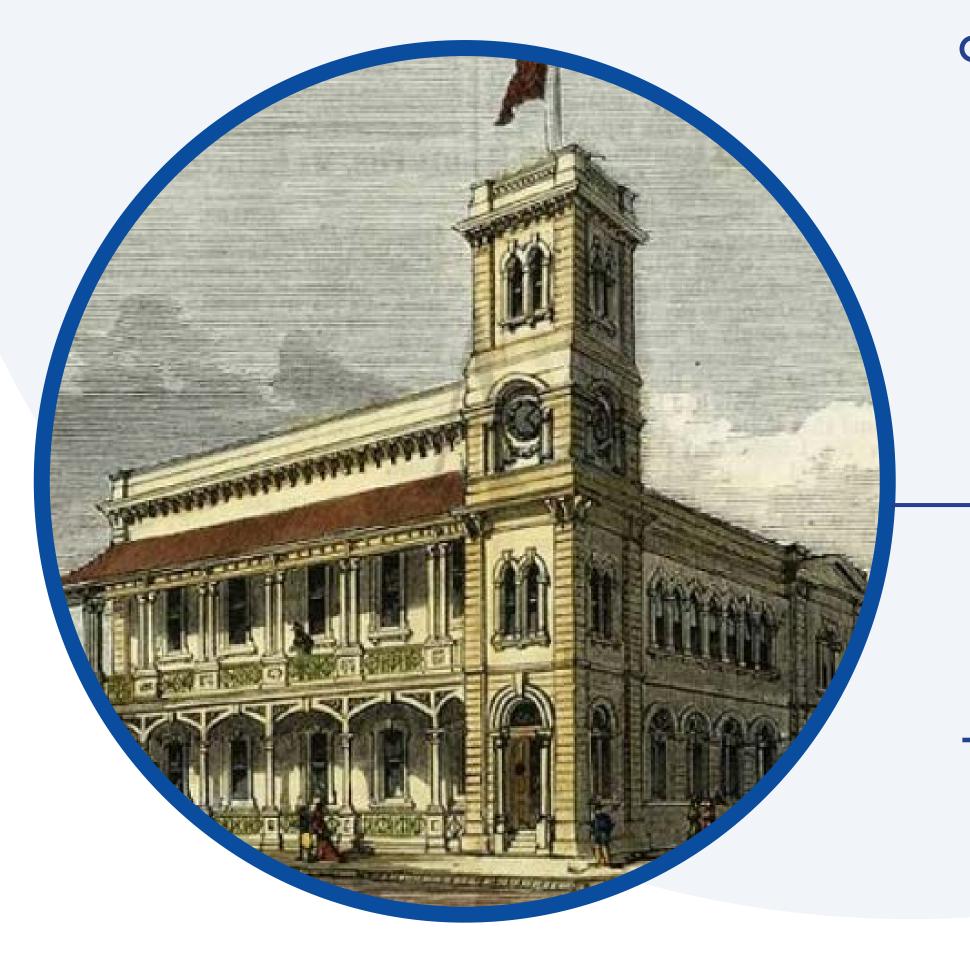


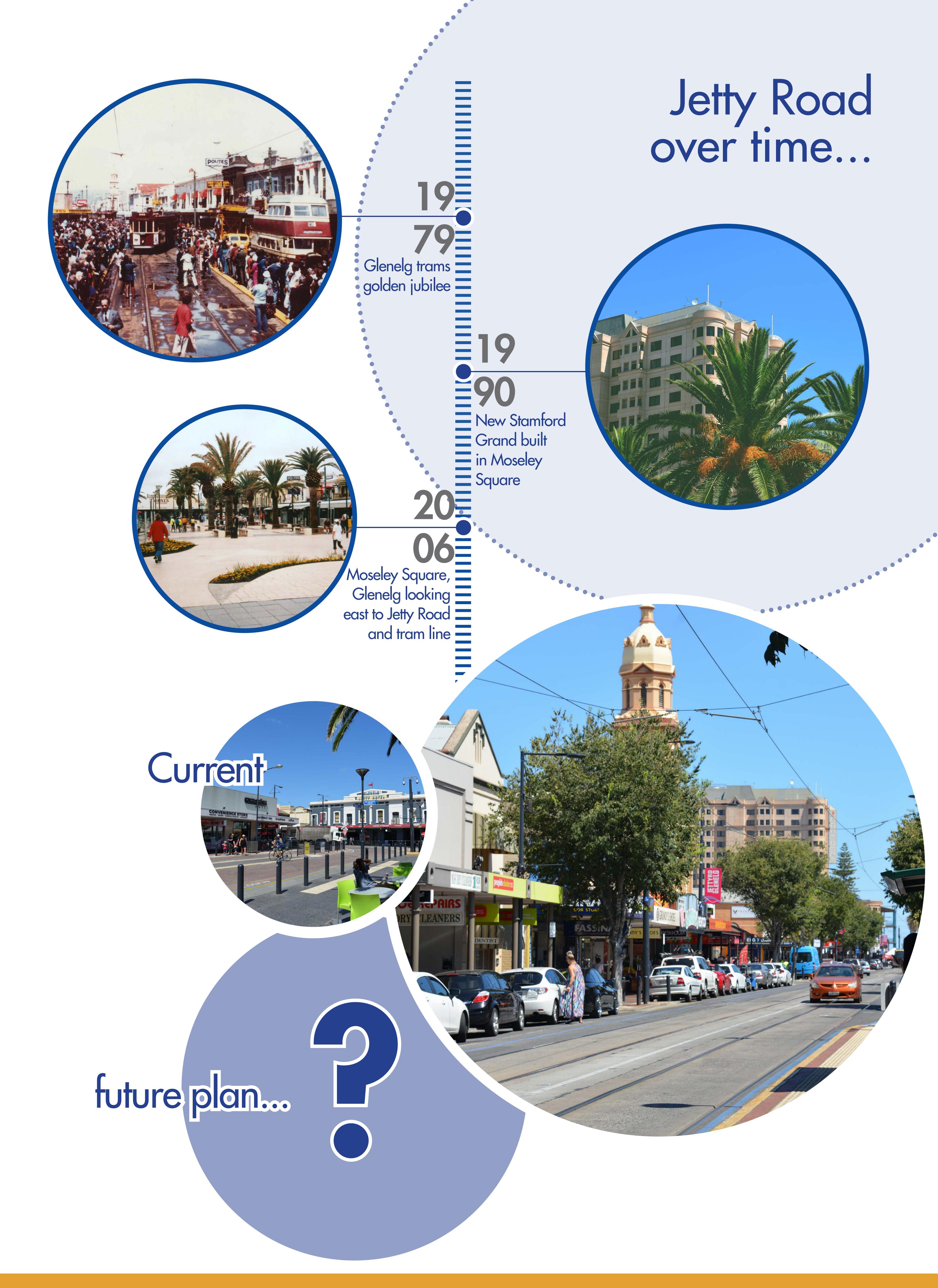
View of Jetty = Road, Glenelg = 1





Santa, reindeer and sleigh, Jetty Road pageant





What makes Jetty Road?

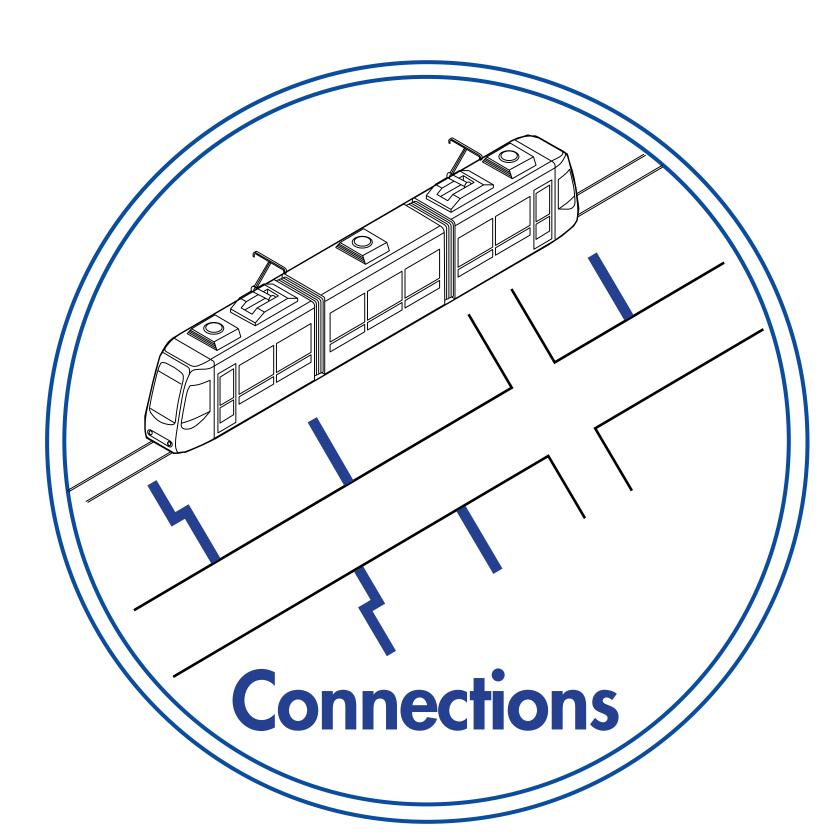






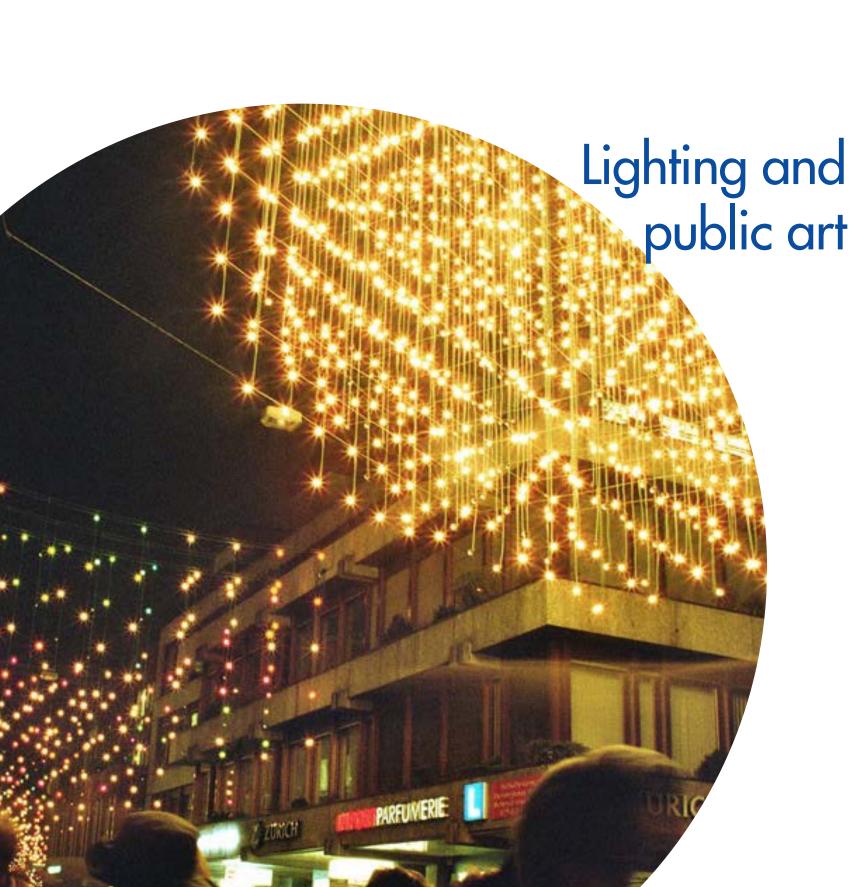






What makes a great street?

There are numerous examples of streets across the world that have enhanced their street life and quality, while still retaining their original cultural identity and historical values.



Technology innovation + connection



SHICK-HORTAR CREATIVE

Active street

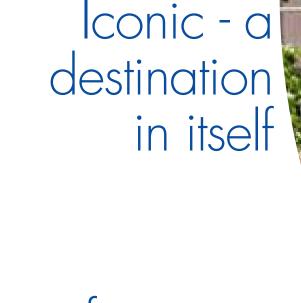
frontages



Historical cues



Street spaces



Iconic - a

Quality surface materials



Public Engagement Steps

Planning alone will not make Jetty Road 'sing'. A commitment to community involvement and response will allow Jetty Road to become an even more active place of meaning and connection that contributes towards the cultural environment and economic life of Glenelg and to metropolitan Adelaide.

The Jetty Road Glenelg Masterplan aims to engage with all users that interact with Jetty Road. There is a high level of community consultation and engagement involved in creating a new plan for Jetty Road. Our engagement has been broken down into three keys steps, where you can become part of the planning process and shape your views on how Jetty Road should be transformed.

How you can share your view

Phase 1 - Early 2017
Initial Engagement



Outcomes:

- > Gain shared understanding of the Precinct's identity and appeal from different user groups (business owners/ traders/residents/visitors).
- > Capture the Community's future aspirations for Jetty Road Glenelg.
- > Identify strengths and weaknesses of Jetty Road.
- > Establish a common vision for the Jetty Road Glenelg Masterplan.

Phase 2 - Mid 2017

Engagement on Draft Concepts

Outcomes:

- > Investigate specific opportunities and issues in greater detail.
- > Identify key priority areas.
- > Develop a draft vision and concepts for Jetty Road, taking into consideration first stage of consultation.
- > Gain further input from key stakeholders, traders and businesses on 'the vision' for Jetty Road.
- > Test the draft vision and concepts with the Community and refine them accordingly.

Phase 3 - Late 2017

Engagement on Draft Masterplan

Outcomes:

- > Outline preferred vision and design direction for Jetty Road Glenelg.
- > Present an implementation strategy for Jetty Road, which includes priority areas and long term implementation recommendations.
- > Present draft Masterplan to the Community and stakeholders for comment.
- > Develop final Masterplan based on Community feedback.



Jetty Road Glenelg Masterplan

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Enhancing city design and function



