



Jetty Road Glenelg Masterplan

Draft Concepts for Engagement

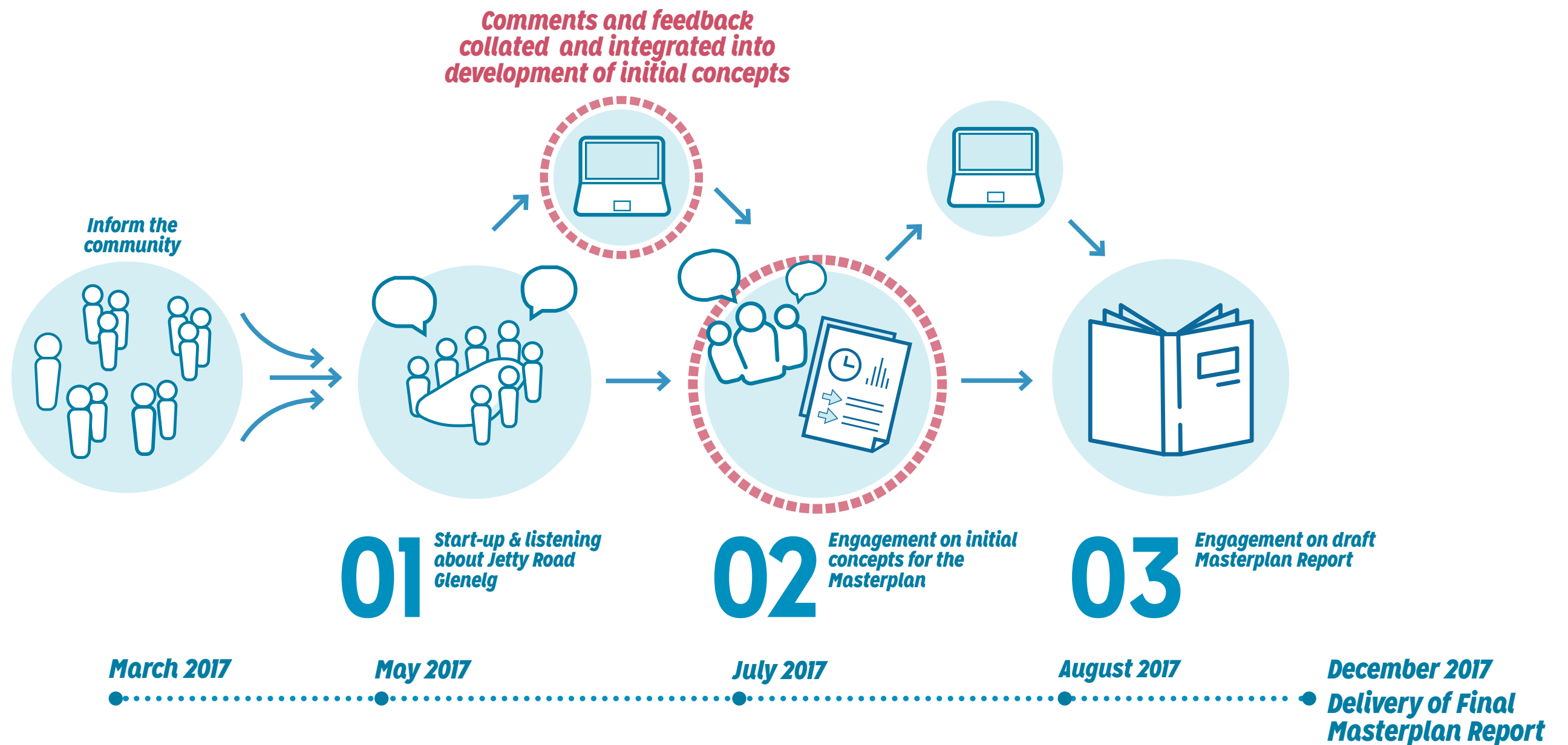
oxygen



**JETTY RD
GLENELG**

Where are we now?

Progress Update...



An aerial photograph of a coastline. The left side shows deep green water. A narrow, light-colored sandy beach runs diagonally from the top right towards the bottom right. To the right of the beach is a dark, rocky shoreline. The text is overlaid on the left side of the image.

The Masterplan Vision

A destination and coastal community high street.

The Masterplan for Jetty Road is a planning and design framework that describes a vision for the street and provides a guide for future development over time. Jetty Road and its broader precinct is currently a focus for recreation, entertainment and business, working successfully as a high street that serves the local Glenelg community. It is also a major tourist destination in South Australia.

The aim of the Masterplan is to retain the distinctive character of Jetty Road, whilst proposing new ideas and improvements that contribute to the attractiveness and function of Jetty Road.

Carparking

*At peak summer periods **69%**
of all carparks were utilised*

1,983 total off street car park
spaces currently available to the public

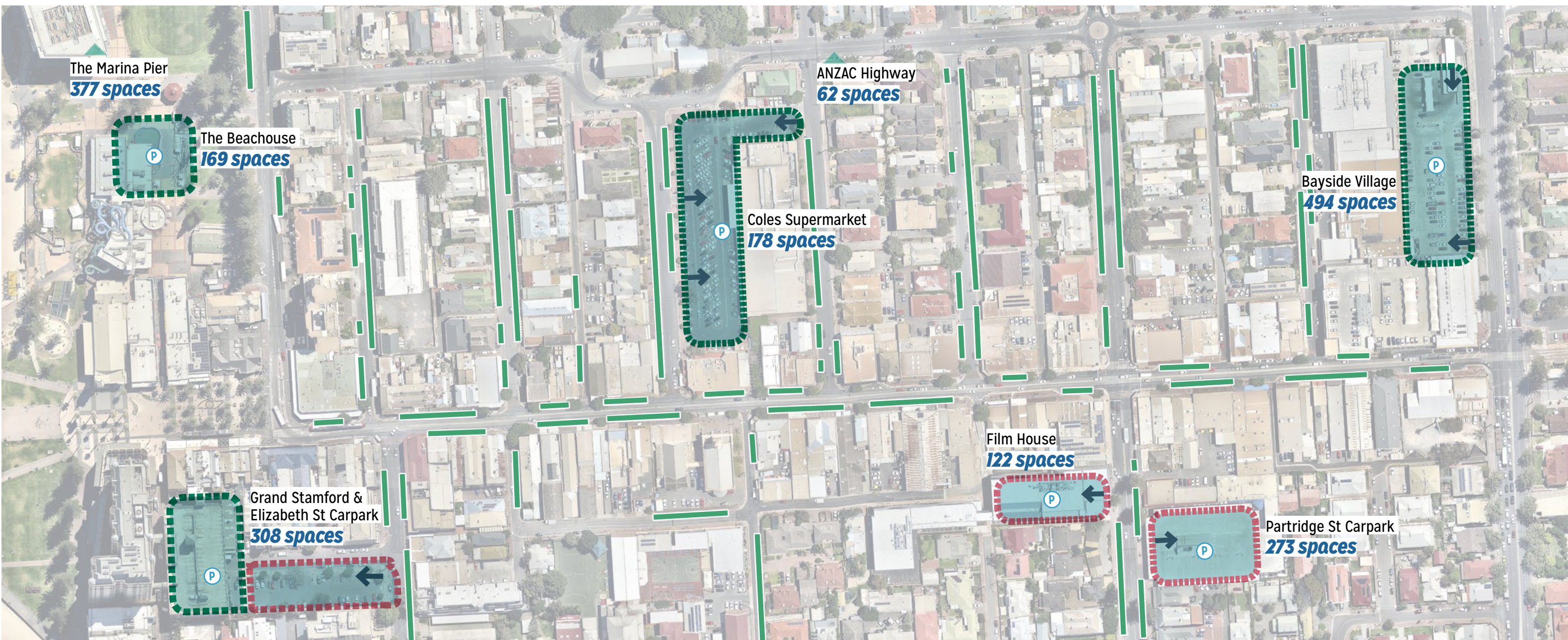
EXISTING ON-STREET
CARPARKS



OFF-STREET CARPARKS
(PRIVATE)



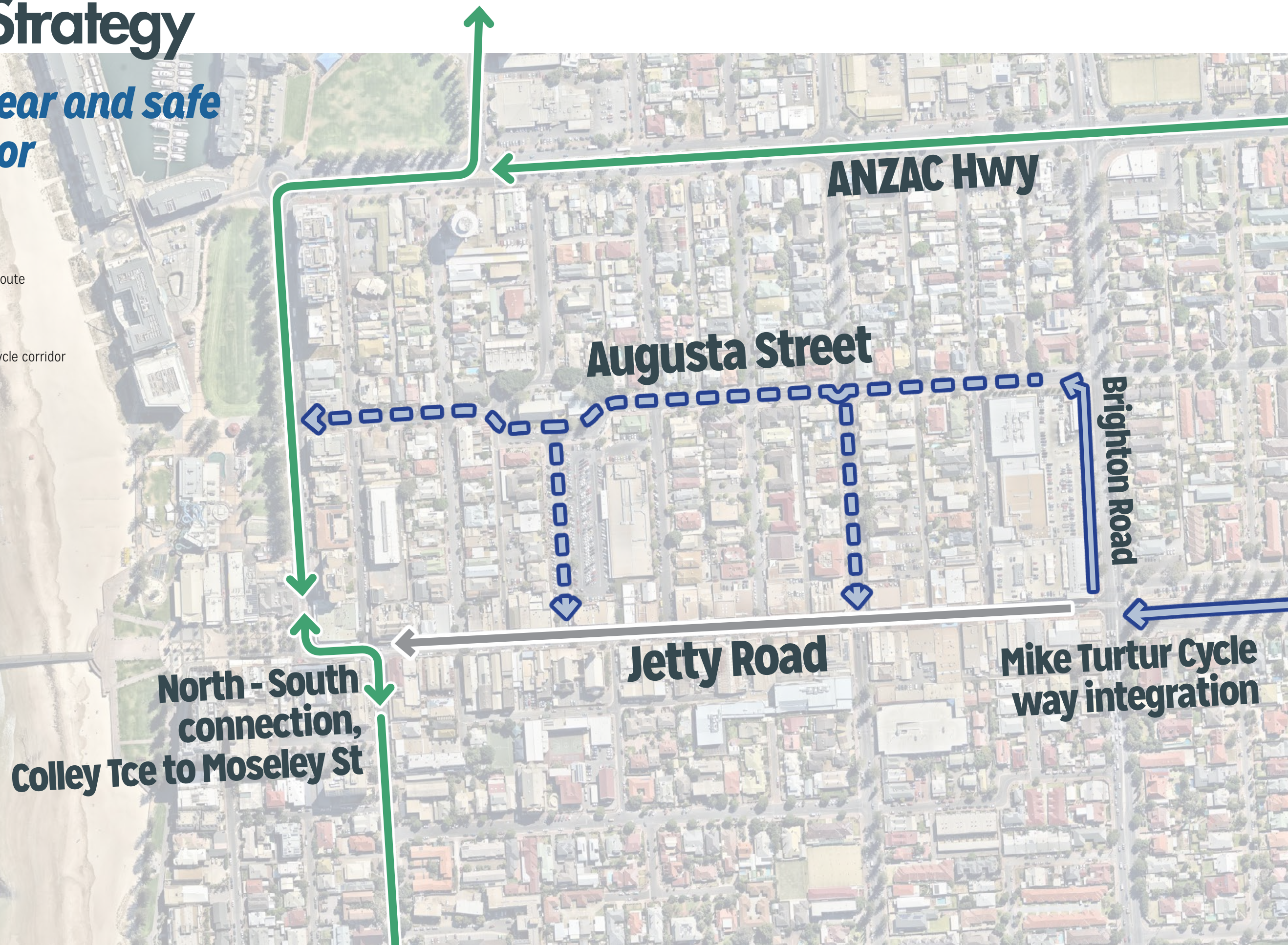
OFF-STREET CARPARKS
(COUNCIL)



Cycling Strategy

*provide a clear and safe
cycle corridor*

- Existing cycle route
- Current road cyclist route
- Separated cycleway
- Designated shared cycle corridor



Scenarios & Considerations

Numerous scenarios were explored in reaching the current resolution. These scenarios were compared through the issues and benefits they offered.

Existing



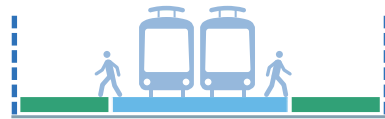
Benefits

- Multi-user space
- All platforms of traffic can access the street

Issues

- Pedestrian safety and poor sidewalk environment
- Footpath congestion
- Cycle safety
- Vehicle dominance
- Congestion along Jetty Road due to on-street parking.
- Lack of space for additional tree planting & outdoor dining

Transit Mall



Benefits

- Improved pedestrianised environment
- Large open public space
- Functional for street events when trams are not on the street
- Iconic and unique
- Improved tram movement

Issues

- Removal of vehicle corridor
- Side streets to be reconfigured to no through roads
- Traffic shifts to side streets
- Servicing to shopfronts
- Tram and pedestrian collision risk
- Reduced 24hr passive surveillance from vehicles
- North - south connectivity blocked

Pedestrian & Cyclist Mall



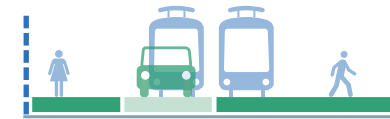
Benefits

- Strengthened green corridor potential
- Functional for street events
- Iconic and unique
- Pedestrian strengthened environment

Issues

- Significant length to function as a mall
- Side streets to be reconfigured to no through roads
- Large impact on public transport - shifted to adjacent corridors
- Reduced 24hr passive surveillance from vehicles
- North - south connectivity blocked

One Way



Benefits

- Pedestrianised environment
- Improved shop frontages
- Expanded open public space
- Functional for street events
- Reduced vehicle traffic movements

Issues

- Confusion with traffic movement
- All traffic directed one-way
- Added strain to side streets

Shared



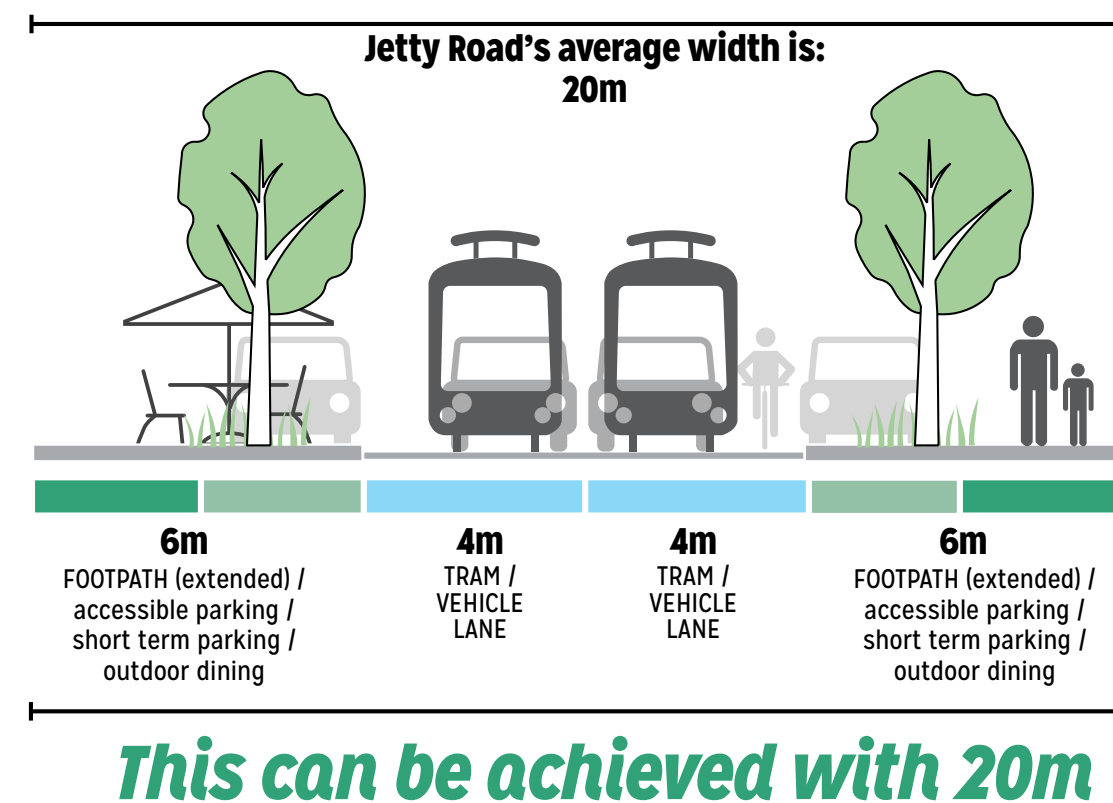
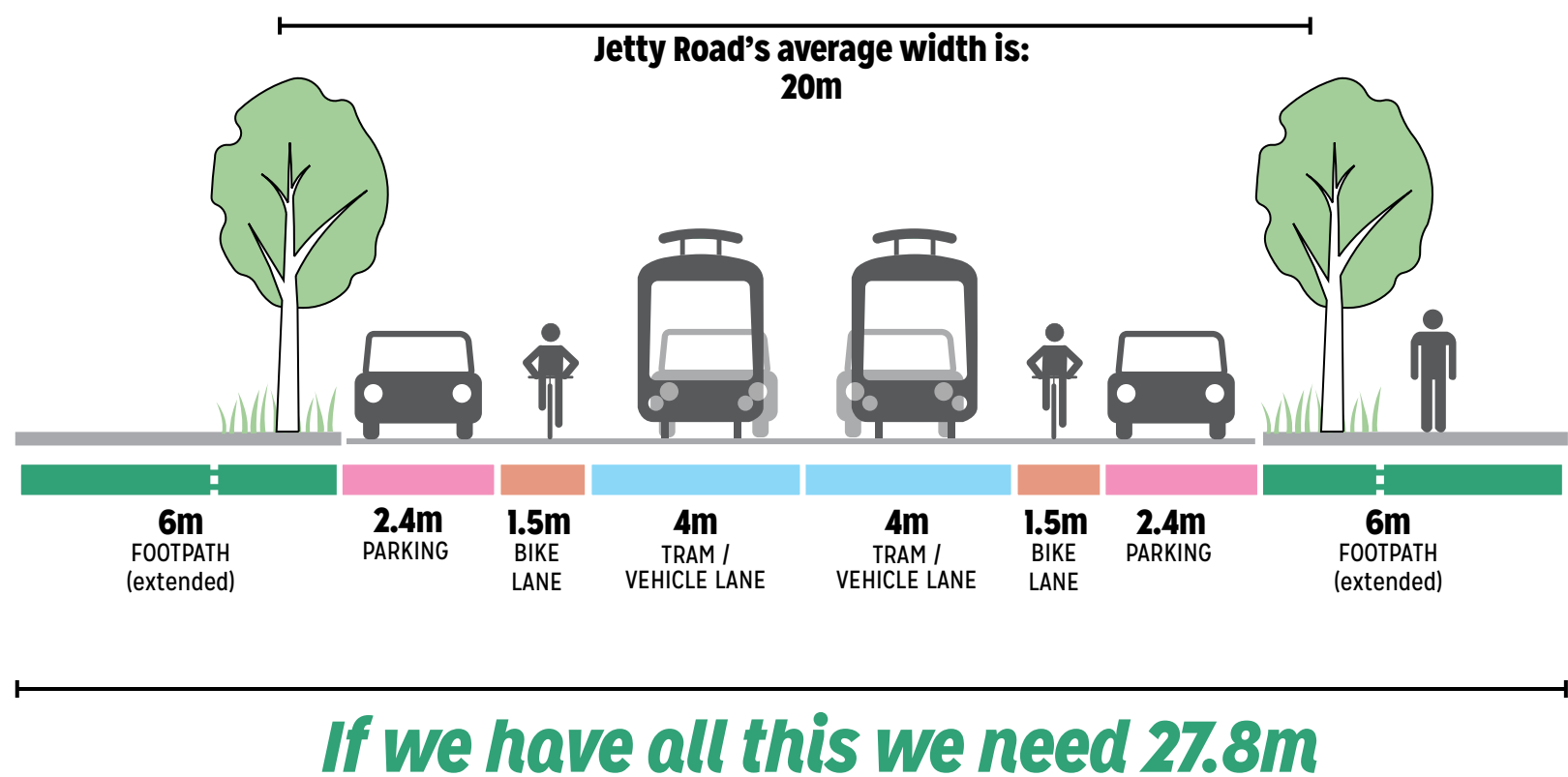
Benefits

- Consolidation of on-street parking will allow for widened footpaths along shopfronts and increased street tree planting.
- An improved streetscape environment for pedestrians.
- Reduced traffic congestion along Jetty Road.
- Off-street car parks will be utilised to full potential
- Short term parking to areas of key priority.

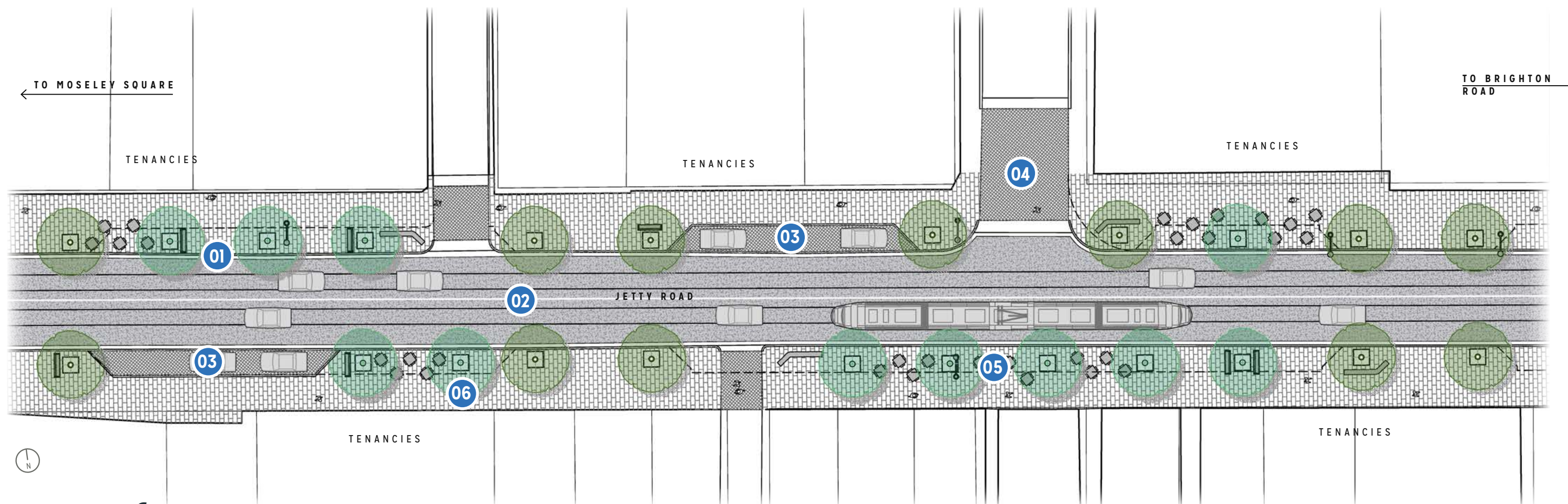
Issues

- Reduced on-street car parking
- Vehicles adapting to a slow speed traffic environment
- Cyclist safety

Street Composition






Jetty Road Template: Typical



Key features

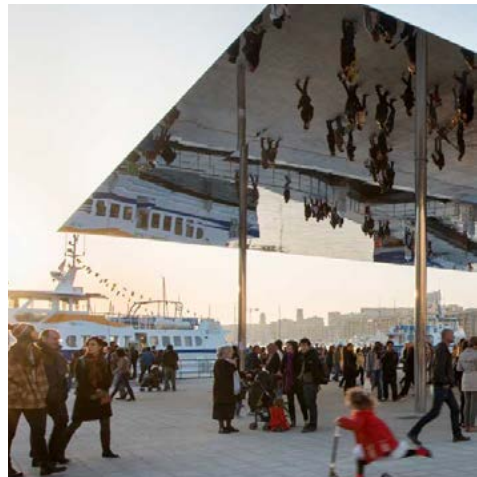
- 01** Extended kerb alignment, providing wider footpaths
- 02** Greater pedestrian connectivity & improved safety.
- 03** Accessible parking. Locations to be confirmed.
- 04** Raised and continuous crossings, reducing vehicle entry speeds and providing improved safety to pedestrians.

- 05** Designated outdoor dining / alfresco areas - reduced congestion along pedestrian thoroughfare
- 06** Strengthened tree line avenue. New tree planting with improved growing conditions.

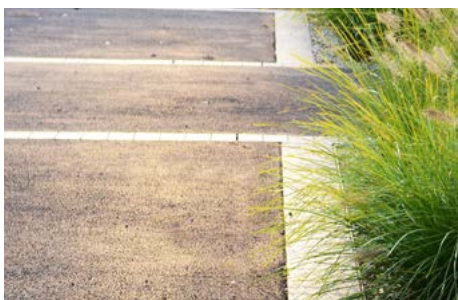
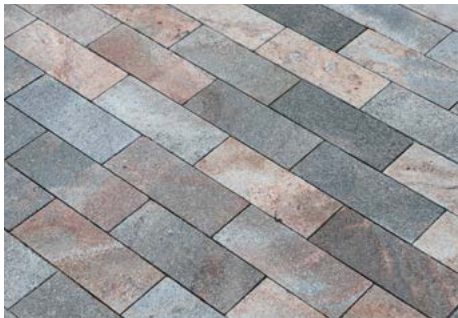
-  Existing tree
-  New tree
-  Paving: crossing
-  Paving: footpath
-  Fixed furniture
-  Loose tenant furniture

Style Guide

Public space



Surfaces



Streetscape



Furniture

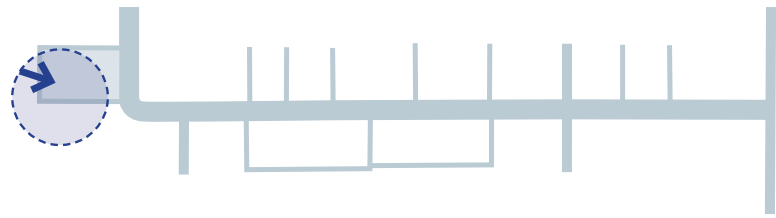


Interaction



Events & Activation





Moseley Square



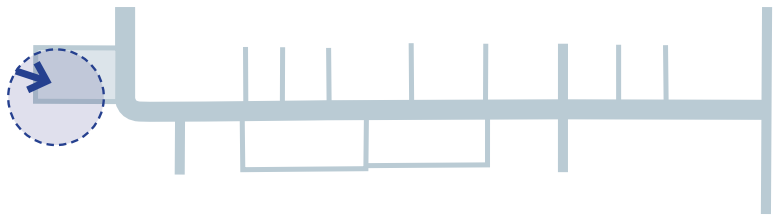
● **existing tram
stop blocking
connections**

● **existing
wall**

● **enclosed
outdoor dining**

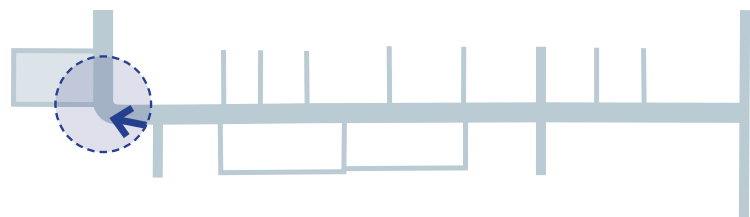
● **poor laneway
connectivity**

● **under utilised
public space**



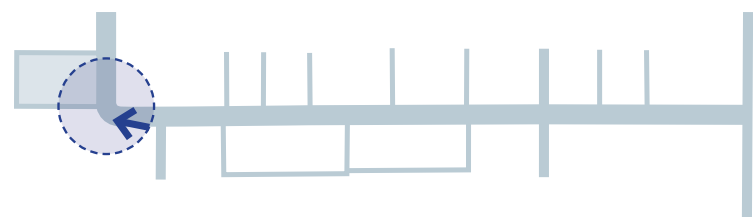
Moseley Square - Opportunity + Event Activation





Moseley Square





Moseley Square



● **future development**

● **iconic tree planting**

● **integrated public realm with future development**

● **paved pedestrian connection to Moseley Square**

Smart city integration - free accessible wifi

● **flush & extended kerbs**

● **paved road surface**

● **fixed seating walls**

● **street planting**



Moseley Street

DRAFT CONCEPTS





Moseley Street



● Improved streetscape

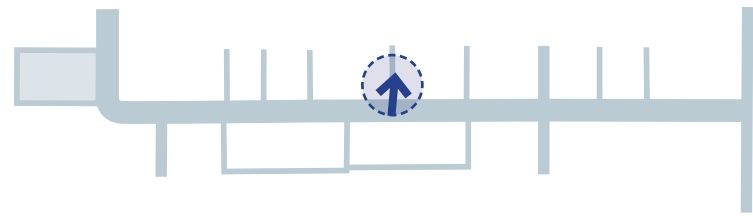
● Pedestrian priority cross over

● Re-configured Moseley Street intersection

● Side street trees

● Widened side street footpaths for alfresco dining

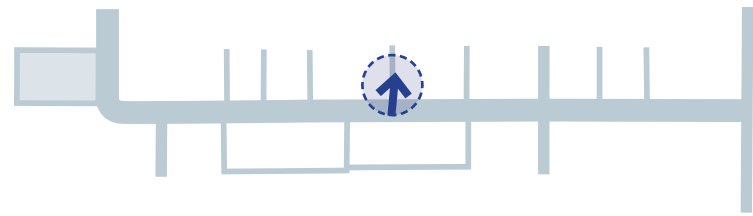
● Jetty Road seating (furniture design suite)



DRAFT CONCEPTS

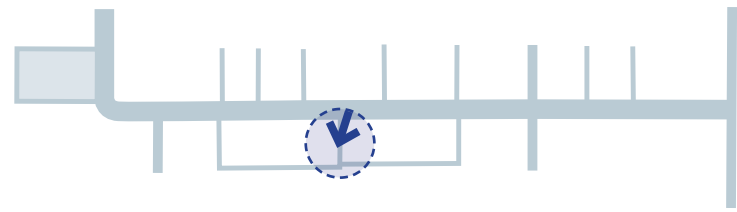
Nile Street





Nile Street

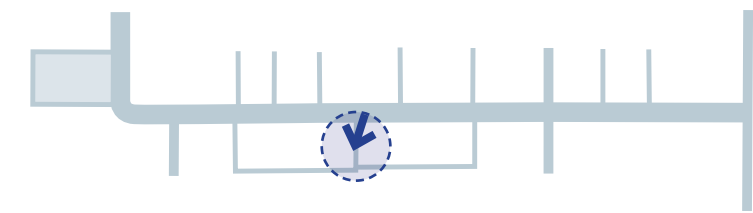




DRAFT CONCEPTS

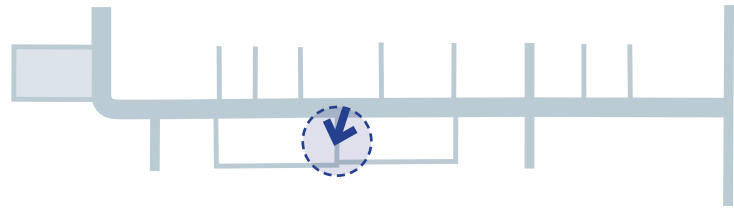
Chapel Street





Chapel Street

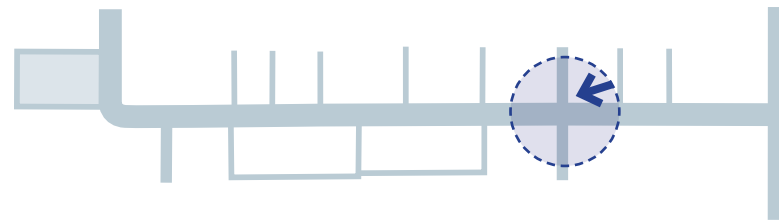




DRAFT CONCEPTS

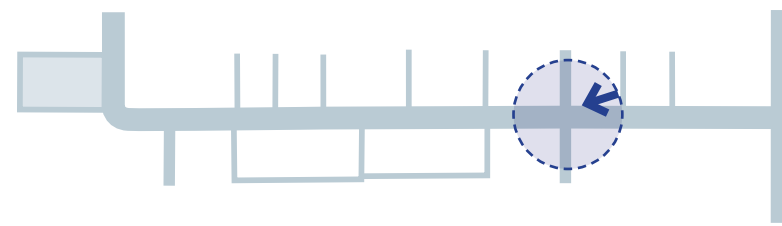
Chapel Street - Event Mode





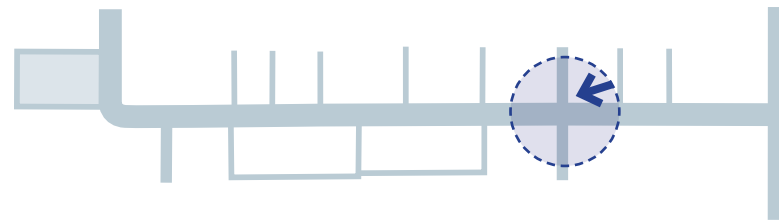
Partridge/Gordon Street Intersection





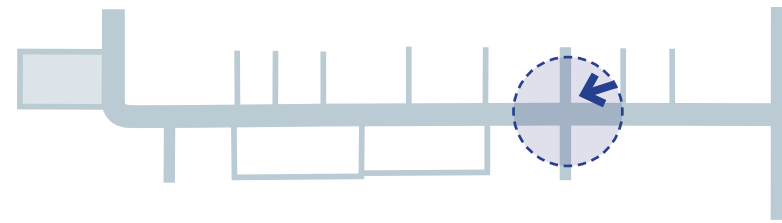
Partridge/Gordon Street Intersection





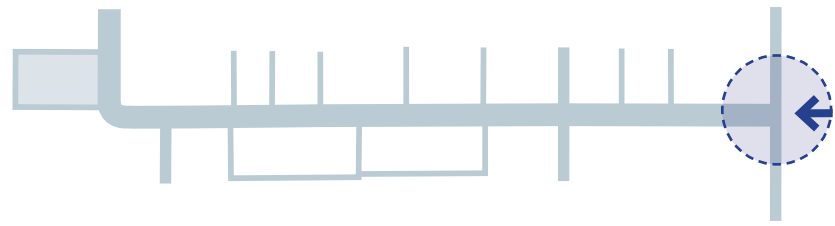
Jetty Road East





Jetty Road East

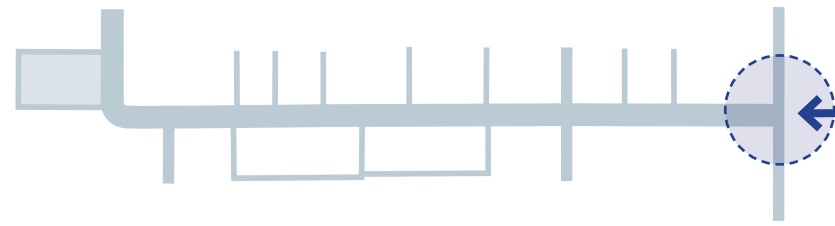




DRAFT CONCEPTS

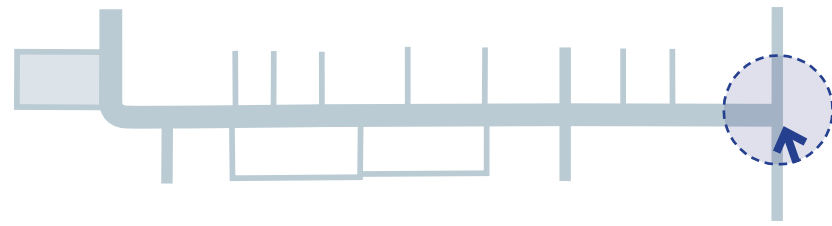
Brighton Road Gateway





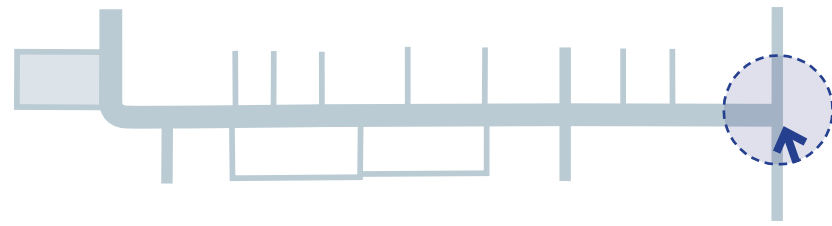
Brighton Road Gateway





Brighton Road Gateway





Brighton Road Gateway

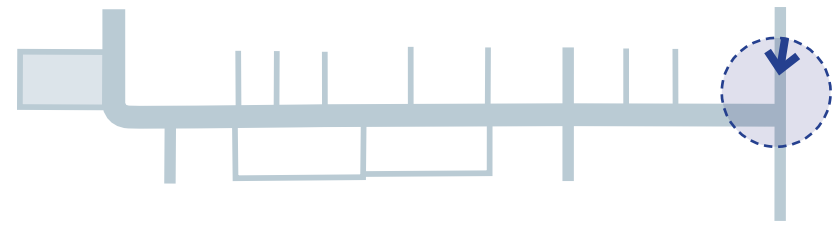


entry
statement
landmarks

street 'greening'

strengthened
promenade

improved
connectivity



Brighton Road Gateway

